



# Performance Scrutiny Committee

An Overview of Active Travel Tranche 2

January 2021





# Active Travel – key messages from the Department of Transport



- Funding award is £2.9m (80/20 capital revenue split)
- The requirement for good consultation is taking precedent over tight timescales for delivery. Completion of schemes has moved from March 21 to March 22 and Authorities are required to:
  - Prior to receipt of tranche 2 funds recipients are required to publish consultation plans
  - Undertake appropriate surveys with local residents and key stakeholders
  - Before starting construction of schemes – confirm appropriate consultation has been undertaken with local stakeholders
  - During and post-implementation of schemes: undertake monitoring of schemes and submit reports to the Department of Transport
  - If schemes cannot be progressed or appropriate consultation is not completed, the Department will work with authorities to identify appropriate alternative schemes that remain consistent with the objectives of the original tranche 2 bid and the strategic objectives for the Active Travel Fund.



# Key learning from Active Travel Tranche 1



## **Requirement to receive strong Senior Management and Membership support**

- ✓ Active briefing and seeking steer re both delivery and wider Membership engagement through use of Localities, briefings and regular updates.
- ✓ Requirement to constantly align with changes to national strategy and OCC direction of travel

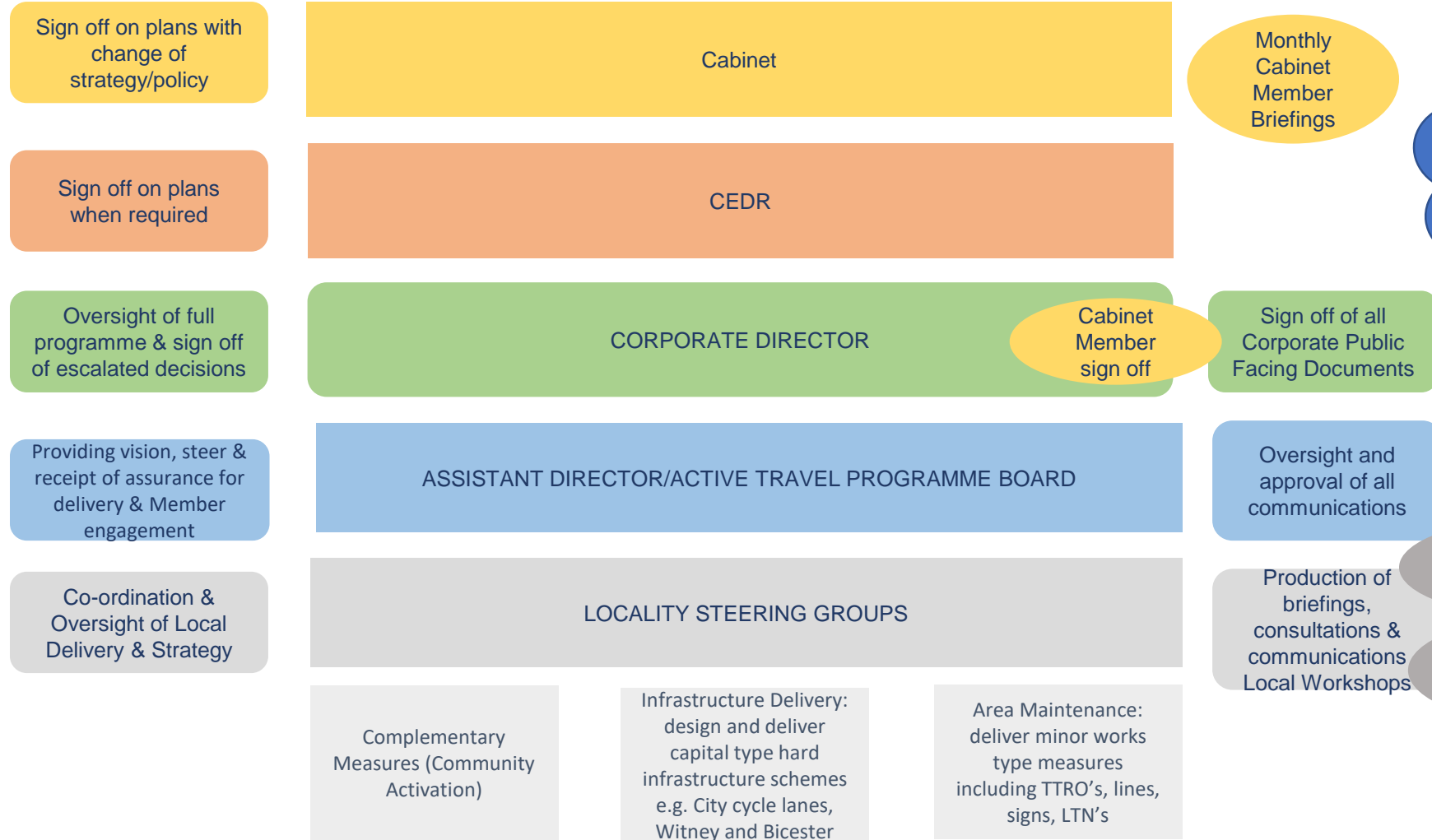
## **Requirement for a clear communications and stakeholder plan for each component of T2 delivery.**

- ✓ A proactive approach to communications and stakeholder engagement using the right tools/messaging with ability to demonstrate openness and transparency with a demonstrable evidence based approach to decision making
- ✓ Our comms and delivery approach needs to ensure that we bring neighbourhoods together, not divide.
- ✓ Creation of a broad coalition of support among stakeholders (Active Oxfordshire, Cyclox, OLS, Oxford Civic Society)
- ✓ Strong requirement to establish "You Said", "We did" culture as we progress with T2 delivery - we must be able to align ALL stakeholder feedback to decision making and delivery



# ACTIVE TRAVEL GOVERNANCE & COMMUNICATIONS/ ENGAGEMENT

Dynamic Feedback and learning



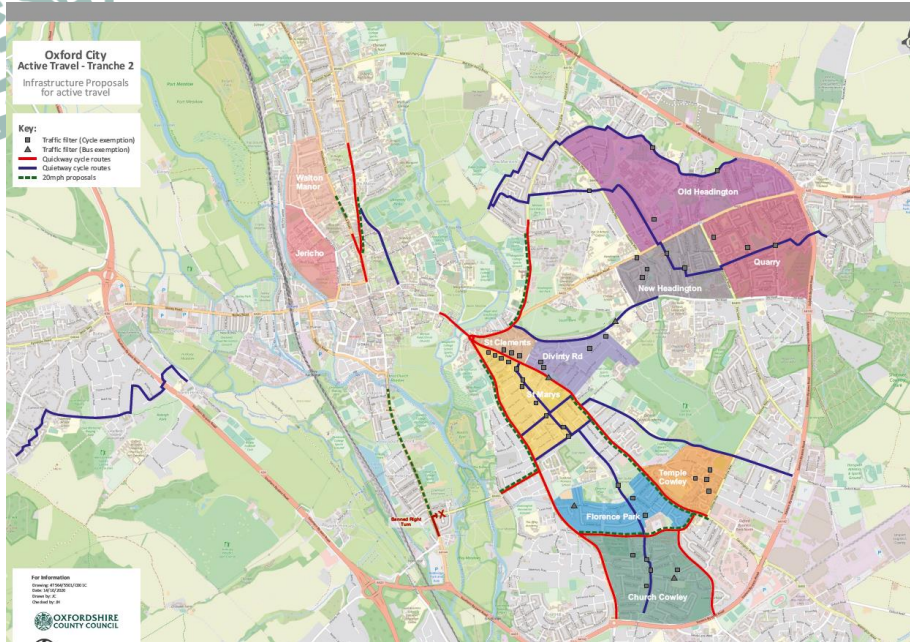
Complexity of delivery means communications must be to be channelled with clear sign off and escalation processes to ensure consistency of message and effective check and challenge

Stakeholder & Engagement Team

Communications Team



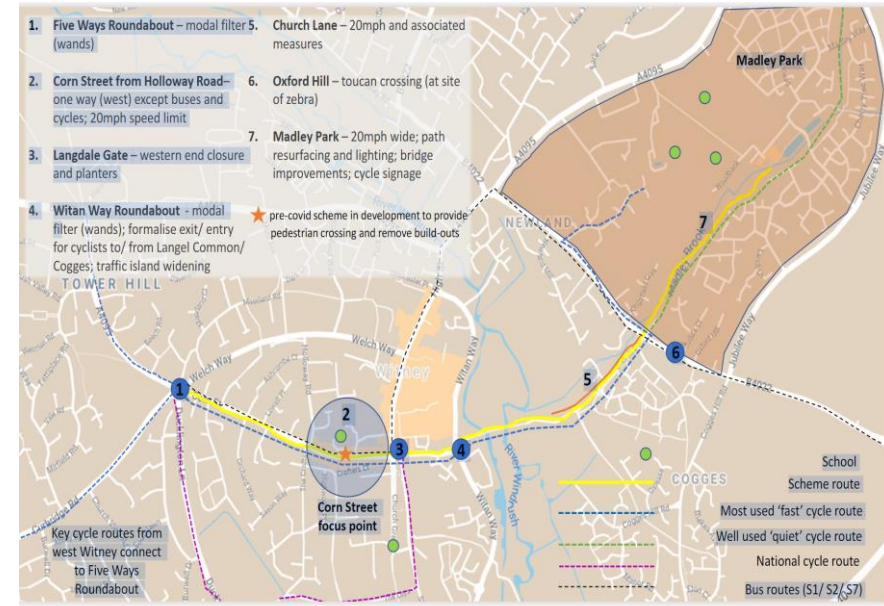
# Our Schemes



**Cowley & Headington**  
 Quickways (4), Quietways (3)  
 LTNS, (5), Traffic Filters

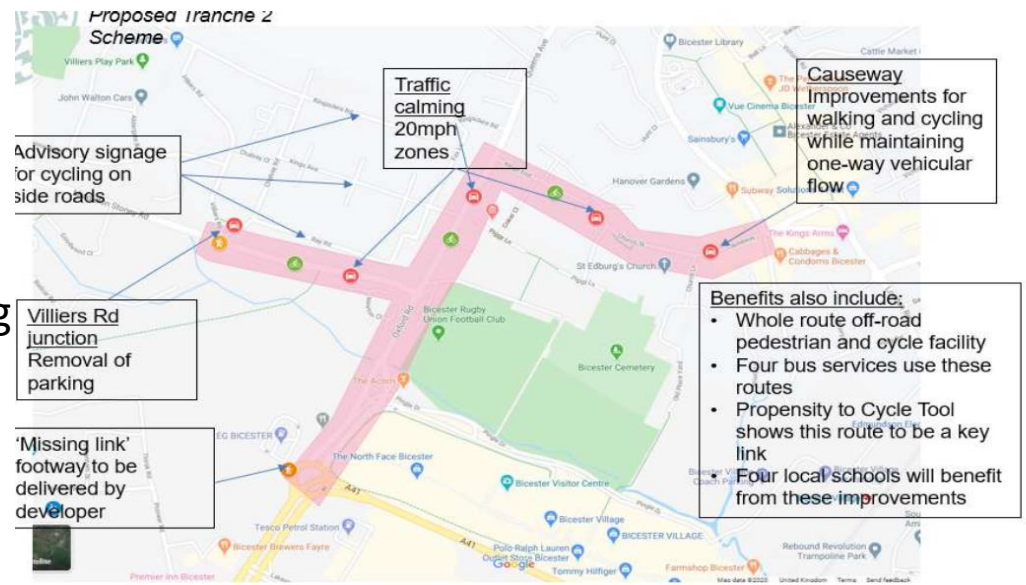
**North & West**  
 Widen cycle lanes, Quietways (3),  
 LTN (1), improved signage

**Littlemore & West**  
 Quickways (1), Quietways (2), LTN  
 (1).



## South West Bicester

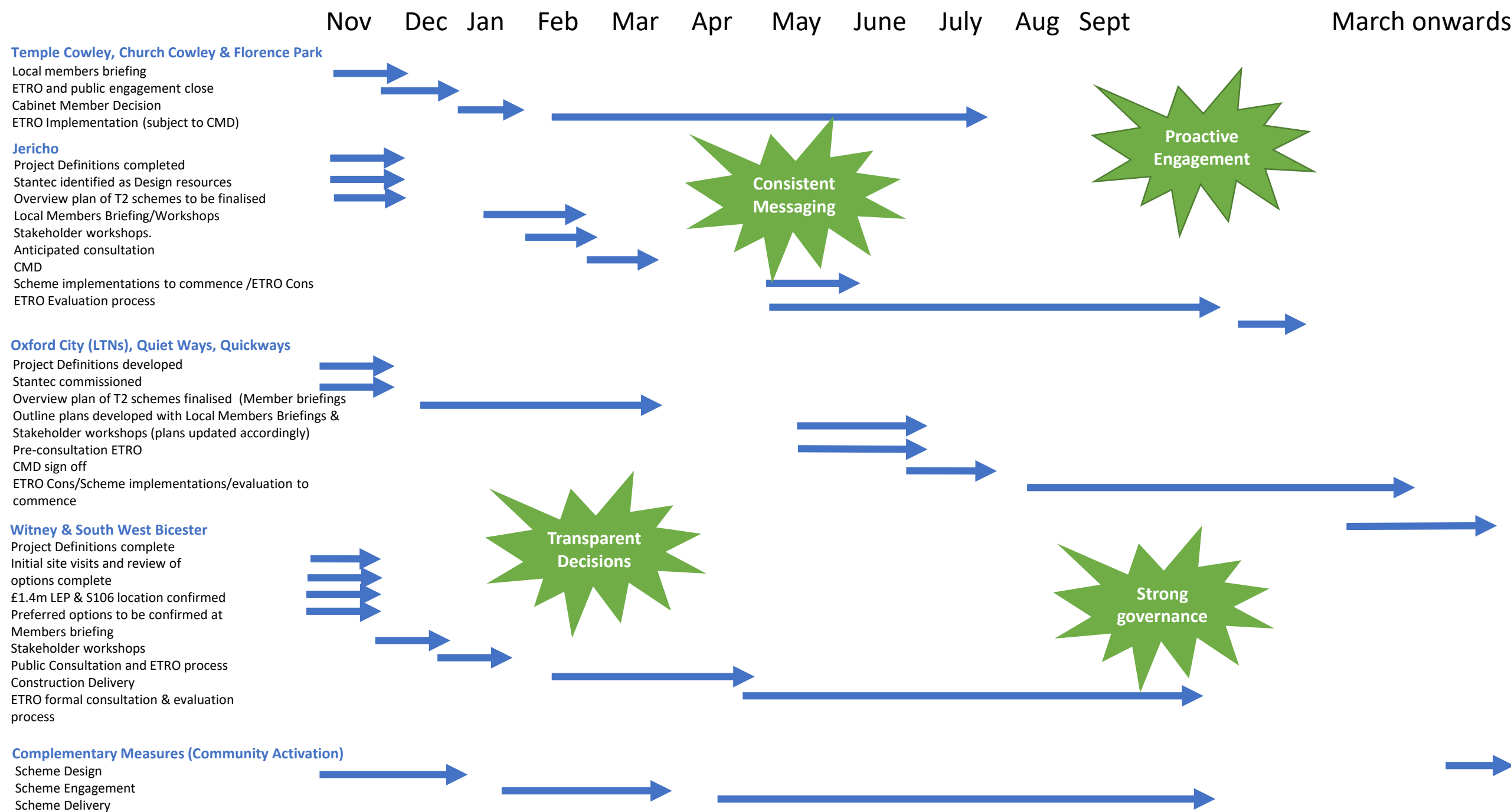
A series of measures to promote walking & cycling

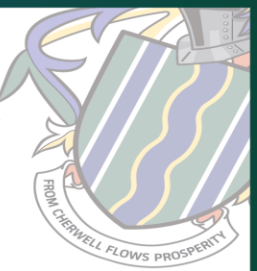


## WITNEY

A series of measures to promote walking & cycling

# ACTIVE TRAVEL TRANCHE 2 PLAN ON A PAGE (INDICATIVE)

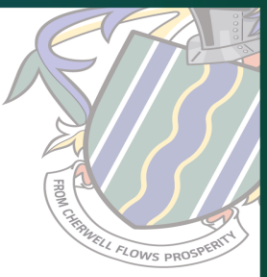




# Communications & Engagement



- Communications & Stakeholder Engagement Framework established to create consistency of approach, proactive engagement & transparent decision making
- Expertise/support being sourced from OCC Comms & Stakeholder Engagement Teams
- Utilisation of Localities, Member Briefings and Workshops to ensure effective communications and engagement for Members
- Consultation Timetable added to Active Travel Webpage
- Cowley LTNs consultation completed
- Witney/Bicester Workshops took place in December with further wider consultation programme planned for January.
- All Member briefing arranged for January 2021
- Jericho workshops in development - first session January 2021



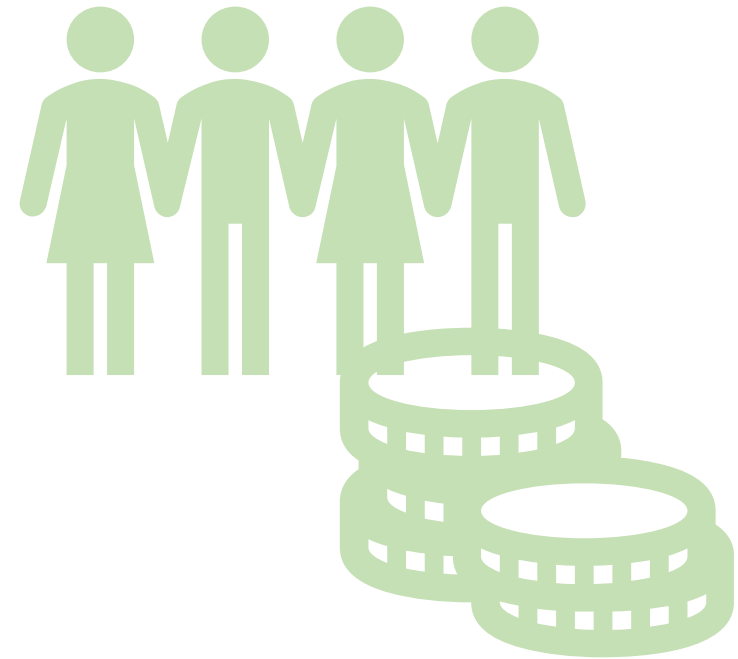
# Resources

## Staffing

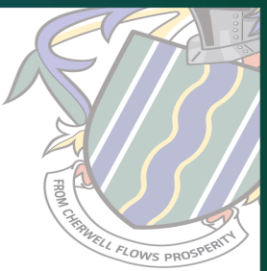
- Comprehensive resource map completed & recruitment process underway to secure additional resources (Planners, Communications & Project Management)

## Finances

- Secured DfT/LEP Funding with allocation of resources
- Additional funding being sought to close Oxford funding gap from growth monies
- Budgetary review to ensure availability of funds across all measures







# Progress to Date



**1**

**RESOURCES**

- Confirmation of DfT resource allocation & production of scheme specific financial reporting
- Receipt of DfT funding
- Production & Submission of Business Cases to enter capital governance programme
- Identification of staff resource gaps & agree proposals to close

**2**

**COMMUNICATIONS**

- Production of Communications Framework & completion of scheme specific stakeholder plans.
- Upload high level consultation plan on to Active Travel Web Page

**3**

**GOVERNANCE**

- Development of AT Programme Board and associated governance arrangements
- Production of project documentation (project plans, stakeholder plans monitoring & reporting etc)

**4**

**PLANNING & INFRASTRUCTURE**

- Planning and Delivery of Bicester & Witney Stakeholder Events
- Production of City Briefing – confirming funding and that follow up engagement to take place in January
- Planning and delivery of Cowley LTN engagement & consultation

**5**

**EVALUATION**

- Telematics and historic survey
- Mapping of sensors against KPIs
- Review of sensors capacity against plans
- Completed market research on future sensors & providers
- Estimation of pricing surveys

**6**

**COMMUNITY ACTIVATION**

Cycling & Walking Board Steering Group established

6 School Streets pilots underway – TRO’s being secured

Street Tag - 105 schools signed up with 285,706 miles walked in Oct-Dec 2020

Street Tag - Extensive comms/promotion campaign

Park & Stride Wayfinding – 4 pilot schools signed up.

Programme Development & Planning

Scheme Delivery



# Our Plans for January

